

**SALEM WORLD BEAT FESTIVAL 2004**

Official Rose Festival Sanctioned Event



**Incendio**  
7:30 p.m. Saturday



**Klappa Doowopella**  
4:30 p.m. Saturday



**Hui O Anunui**  
6:00 p.m. Saturday



**Shout Out!**  
1:00 p.m. Sunday



**Daryl Thomas**  
1:30 p.m. Sunday



**Dances of Fire & Light Luminous Flux**  
10:00 p.m. Saturday

Dine, shop, & experience the cultural richness of the Northwest as you travel the world...

**Saturday - June 26**  
10:00 a.m. to 11:00 p.m.

**Sunday - June 27**  
11:00 a.m. to 6:00 p.m.

**Salem Riverfront Park**  
More than 100 performances, demonstrations, and workshops!

Universal Sponsor:  Washington Mutual

Global Sponsors: Black United Fund • City of Salem • Fischer, Hayes CPAs • Food 4 Less • Kaiser Permanente • KBZY • KWBV & KCKX • Oregon Public Broadcasting • Statesman Journal • Wells Fargo

Continental Sponsors: Alpha Sound • AM 1220-The Voice • Borders Books • CCTV • The Joquist-Kenninger Foundation • Lancaster Mall • Marion County Children & Families Commission • Marion County Sheriff's Office • Nordstrom • Northwest Tent & Event Services • Portland Rose Festival Association • Silverman Charitable Trust • Salem Electric

**Feel the heartbeat of the world!**  
(503) 581-2004 • www.WorldBeatFestival.org

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**Danza Azteca Tlanextli**



**Looking Wolf**



**Obo Addy & Kukuruu**



**Dragon Boat Races**



**Karen Therese**



**Fire Dancers**

**THE SALEM WORLD BEAT FESTIVAL**

**Saturday • June 25**  
10 a.m.-11 p.m.

**Sunday • June 26**  
11 a.m.-6 p.m.

**Salem Riverfront Park**  
More than 125 performances, demonstrations, and workshops!  
Dine, shop & experience the cultural richness of the Northwest as you travel the world...

Global Sponsors:  
Black United Fund • City of Salem • Fischer, Hayes CPAs • Food 4 Less • Kaiser Permanente • KBZY • KWBV & KCKX • Oregon Public Broadcasting • Statesman Journal • Willamette University

Continental Sponsors:  
Alpha Sound • CCTV • Dragonports USA • The Joquist-Kenninger Foundation • KCCS • Lancaster Mall • Marion County Children & Families Commission • Marion County Sheriff's Office • The Newman Family Trust • Nordstrom • Northwest Tent & Event Services • Portland Rose Festival Association • Salem Electric • Silverman Charitable Trust

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**Salem World Beat Festival 2006**

Official Rose Festival Sanctioned Event



**OFEA 2006 Ovation Award Best Cultural or Heritage Event**

**THE SALEM WORLD BEAT FESTIVAL**

**Saturday • June 24**  
10 a.m.-11 p.m.

**Sunday • June 25**  
11 a.m.-6 p.m.

**Salem Riverfront Park**  
More than 125 performances, demonstrations, and workshops!  
Dine, shop & experience the cultural richness of the Northwest as you travel the world...

Global:  
• The City of Salem • Fischer, Hayes CPAs • Food 4 Less • KBZY • KWBV & KCKX • Kaiser Permanente • Marion Cultural Development Corporation • Des. Stearns and Brad Pierson • SLECO • The Statesman Journal • Willamette University

Continental:  
• Alpha Sound • CCTV • Dragonports USA • The Joquist-Kenninger Foundation • Lancaster Mall • Marion County Children & Families Commission • Marion County Sheriff's Office • The Newman Family Trust • Nordstrom • Portland Rose Festival Association • The Reed Opera House • Silverman Charitable Trust • Salem Electric • Uzujirogo • Willamette Queens

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TV&R Pipes & Drums

John Doan, Harp-guitar

Crumac

Leroy Thomas & the Zydeco Roadrunners

Los Sueños del Fuego

Dragon Boat Races



The Salem Multicultural Institute organizes the World Beat Festival each June at Salem's Riverfront Park. This two-day festival creates an atmosphere of openness and appreciation for people of all ethnic backgrounds. Education and exposure to the traditions of different cultures helps to counter intolerance and enrich the community. An estimated 40,000 people visit the festival each year to gain an appreciation for different cultures. More than 70 sponsors, 90 performing and folk art groups, and 300 volunteers take part.

The posters above are samples of the 11" x 17" posters, designed by Patricia Young for the 2004, 2005, and 2006 festivals. She also designed the World Beat Festival logo to the left, during the first years of the festival which celebrates its 10th anniversary in 2007, and modified the logo in 2005 as seen in the last two posters above.